

CALL FOR PAPERS

The **13th**

**Asian Academy of Management
International Conference 2019**

8-10 October 2019 | Penang, Malaysia



**“Progressing Beyond
and Better:
Leading Businesses
for a Sustainable Future”**

CONFERENCE PROCEEDING WILL BE SUBMITTED
FOR INDEXING IN WEB OF SCIENCE (ISI)

CONFERENCE OBJECTIVES

- To encourage collaborative research and projects amongst institutions of higher learning and industries in addressing the issues of change and business sustainability.
- To establish networking and engagement among the academicians, practitioners, government officials and community.
- To contribute to new and expanding research ideas from various areas.
- To provide a platform for scholars and practitioners to debate and disseminate research findings undertaken in various topics.
- To offer opportunities to industry and policy makers to get feedback from the research ideas, and findings presented at the conference.

CONFERENCE TRACKS

- Organizational Behavior and Human Resource Management
- Accounting and Finance
- Operations Management and Green Technology
- Marketing, Consumer Behavior and Entrepreneurship

PUBLICATION OPPORTUNITIES

- All accepted papers will be published in an ISI-indexed proceeding.
- Selected papers will be considered for publication in Asian Academy of Management Journal (AAMJ) and Asian Academy of Management Journal of Accounting and Finance (AAMJAF) International Journal of Business and Society (IJBS)



CONFERENCE FEES

| PARTICIPANTS | LOCAL | INTERNATIONAL |
|--|--------|---------------|
| Student (refer Affiliation) | RM1500 | USD 480 |
| AAM Non-Member | RM1900 | USD 580 |
| AAM Member | RM1700 | USD 530 |
| Early Bird | 10% | 10% |
| Group of 5 or more (include session proposal) | 15% | 15% |

- Automatic AAM membership of 2 years will be granted upon payment of the conference fee.
- A second paper could be presented by the same author with an additional payment of 30% of the conference fee.

IMPORTANT DATES

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| Deadline of full paper submission | 15 th May 2019 |
| Notification of acceptance | 15 th July 2019 |
| Submission of camera ready paper | 15 th August 2019 |
| Payment deadline & proof of payment (for paper to be included in conference proceedings) | 30 th August 2019 |
| Conference | 8 th – 10 th October 2019 |

BEST PAPER AWARD

- Four best papers will be selected for the Best Paper Award.
- Each winner will receive RM1000 and a certificate

PAPER SUBMISSION

Prospective authors are invited to submit FULL PAPER for presentation based on the following format:

- Title, name of author (s), organization affiliation/position(s)
- Abstract (not more than 150 words)
- A4 paper size, Times New Roman, 10 point font size, single spacing and 1 inch margin around the pages
- Use APA style for references (please visit: www.apa.org for details)
- For paper submission, please visit: <http://aamc.usm.my>

REGISTRATION

- For accepted submission, at least one author must register for the 13th AAMC 2019 by 30th August 2019 to ensure that the papers will be included in the program book and conference proceeding with ISBN number.
- Presenters and participants must register online at: <http://aamc.usm.my>

CONTACT

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